Permit #F00036540

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00036540 **Type of Permit:** FILMING **Release Date:** 02/08/2011

Production Company HELLO!

Insured Company Name HELLO!

Contact Phone No. 1 323-465-9494
Contact Phone No. 2
Fax 323-465-4203
Address 1641 N IVAR AVE
HOLLYWOOD, California 90028

Production Title WALGREENS

Type of Production Commercial - Standard

Producer Carl Donald

Director N/A N/A

1st AD N/A N/A

Production Manager Mitch Schandra

FilmL.A. Coordinator Yulizza Ramirez

Location Manager Jordan Burwick
Primary Phone Mobile - 310-403-9332
Secondary Phone

Location Assistant N/A N/A
Primary Phone Mobile - N/A
Secondary Phone

Fees

Posting 600	$138.00
Posting 1200	$276.00
Notification Charge	$310.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY DEPT OF REC AND PARKS - FILM USE FEE	$450.00
LA CITY DEPT OF REC AND PARKS PARK MONITOR FEE	$456.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00
LAUSD STANDARD DEPOSIT	$500.00
LAUSD PARKING ELEMENTARY SCHOOL FULL DAY	$1,179.00

Total Permit Fee $4,019.00

Number of Locations 2

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Summary Information — Location

Permit Number F00036540
Production Company HELLO!
Insured Company HELLO!
Production Title WALGREENS

Location Manager Jordan Burwick
Primary Phone Mobile - 310-403-9332
Secondary Phone

Location Address 1627 N Sierra Bonita Ave, Los Angeles, CA, 90046

Location Type Private Residence

Film Dates 2/9/2011 - 2/9/2011 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached document Jordan Burwick Hello letter368.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	4
Cast/Crew vehicles	40
Cube Trucks	4
Generator	1
Motor Homes	1
Vans	2

Personnel on Location

Type	Quantity
Cast	5
Crew	45
Spot Check	1

Filming Activities Interior Dialogue; 1 dog;

Jurisdiction **Political:** Los Angeles City - Council District 04 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 593 **Grid:** C4

Approvals LOS ANGELES POLICE DEPARTMENT Mark Buck

Coordinator Note ANIMAL # R11-0141780

Coordinator Note SPOT CHECK FOR CREW PARKING AT GARDNER ELEM. PER INS. ROTH.

Parking

Base Camp
Location Type : Location

Crew Parking
Location Type : LAUSD Property
Street : 7450 Hawthorne Ave., Gardner Elem.

Posting "No Parking" signs W/S SIERRA BONITA AV., HOLLYWOOD BL. - HAWTHORNE AV
N/S HAWTHORNE AV., SIERRA BONITA AV. - CUSRON ST.
E/S SIERRA BONITA AV., 50' ACROSS FROM 1627 SIERRA BONITA AV.

Approximate Footage 901 - 1200 **Log Number** 10949

Date(s) 2/9/2011 to 2/9/2011 **Time(s)** 07:00 to 22:00

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Summary Information — Location

Location 2 of 2

Permit Number F00036540
Production Company HELLO!
Insured Company HELLO!
Production Title WALGREENS

Location Manager Jordan Burwick
Primary Phone Mobile - 310-403-9332
Secondary Phone

Location Address 4730 Crystal Springs Dr, Los Angeles 90027

Location Name GRIFFITH PARK

Location Type Park

Location Description LOS ANGELES CITY PARK

Film Dates 2/9/2011 - 2/9/2011 07:00 - 19:00

Open or Closed to the Public Closed

Generic Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached document Fern Dell - The Dells 2010.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	4
Cast/Crew vehicles	40
Cube Trucks	4
Generator	1
Motor Homes	1
Vans	2

Personnel on Location

Type	Quantity
Cast	5
Crew	45
Spot Check	1

Filming Activities Exterior Dialogue; Talent at Fern Dell.;

Jurisdiction **Political:** Los Angeles City - Council District 04 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 564 **Grid:** A4

Approvals LOS ANGELES CITY DEPARTMENT OF REC & PARKS - FILM OFFICE — ReyRonald Pineda
LOS ANGELES POLICE DEPARTMENT — Melissa Hernandez

Coordinator Note ANIMAL # R11-014175

Parking
Base Camp
Location Type : Location
Crew Parking
Location Type : Private Parking Lot

Posting "No Parking" signs E/S FERNDELL DR.., LOS FELIZ BLVD. - 600' NORTH

Approximate Footage 301 - 600 **Log Number** 10981

Date(s) 2/9/2011 to 2/9/2011 **Time(s)** 07:00 to 22:00

NOT A PERMIT

Permit #F00036540

Appointment of Film Permits Unlimited, Inc.
As Authorized Agent and representative

I certify that I am a representative of Helloco ("Principal") and am authorized to enter into binding contractual agreements on it's behalf. I further certify that I am authorizes by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Film Permits Unlimited, Inc. and it's employees and agents ("FPU") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through Film LA, Inc., any city and county, or through any other jurisdiction: to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and /or community guidelines applicable to any such permit): and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or Incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) FPU. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints FPU as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film LA, Inc. and any city county or other jurisdiction) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing, but in any case, shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint FPU as agent for Principal, and based upon that authority I hereby appoint FPU as Principal's agent as set forth herein.

Dated: 2-8-11

Hello Co.
Name of Principal

By: [signature]
Representative's Signature

Jordan Burwick
Print Representative's Name

Locations Scout
Representative's title

1641 N. Ivar
L.A. CA 90028
Principal's Address

(310) 403 9332
Principal's Telephone

Film Permits Unlimited, Inc.
Phone (818) 347-9929
Fax (818) 347-9784

Please sign and fax back
Principal = Name of Company

Attn: John

NO PERMIT

PARK FILM OFFICE
City of Los Angeles, Department of Recreation and Parks
4730 Crystal Springs Drive, (Mail Stop 664)
Los Angeles, California 90027
Telephone: (323) 644-6220 Fax: (213) 847-6056

Film Production Guidelines

Welcome to the City of Los Angeles, Department of Recreation and Parks (Department). In our partnership to protect the environmental integrity of our parks the Park Film Office is providing guidelines to ensure a safe and successful film shoot. Please review and provide copies of these guidelines to the appropriate responsible persons. Thank you for the continuous use of our parkland.

GRIFFITH PARK – FERN DELL & SECTION 9 LOT

- **OK TO FILM AT GRIFFITH PARK – FERN DELL & SECTION 9 LOT.**
- **OK TO DO CHASE SCENE IN FERN DELL.**
- **OK TO HAVE SIMULATED FIGHT SCENE AT FERN DELL.**
- **OK TO BRANDISH WEAPONS ON SITE – MACHETE.**
- **MUST BE CAUTIOUS OF FERN DELL "THE DELLS" PLANTS.**
- **NOT ALLOWED TO STOMP ON "DELL" PLANTS.**
- **OK TO SET UP FAKE CAMP FIRE.**
- **NOT ALLOWED TO HAVE LIT FIRE AT FERN DELL.**
- **NOT ALLOWED TO STAKE OR ALTER LANDSCAPE AT FERN DELL.**
- **OK TO HAVE LIGHTS ON SITE.**
- **GENERATOR MUST BE PLACED IN THE PARKING LOT AT ALL TIMES.**
- **ARTIFICIAL LIGHT MAY NOT BE USED. THE ONLY EXCEPTION IS FLASH PHOTOGRAPHY; NO BOUNCE BOARDS – AT THE DELLS.**
- **NO VEHICLES ALLOWED ON GRASS AT ALL TIMES.**
- **VEHICLES MUST BE PARKED LEGALLY IN GRIFFITH PARK.**
- **MUST HAND CART ALL EQUIPMENT TO SITE.**
- **NOT ALLOWED TO BRING IN PRODUCTION VEHICLES BEFORE 7:00AM AND AFTER 9:30PM DUE TO RESIDENTS OF GRIFFITH PARK.**
- **MUST HAVE PARK FILM MONITOR ON SITE AT ALL TIMES.**
- **MUST ADHERE TO MONITOR'S INSTRUCTIONS AT ALL TIMES. MONITOR'S INSTRUCTIONS OR GUIDELINES MAY OVERRIDE WRITTEN GUIDELINES.**
- ***MUST WORK AROUND PARK PATRONS AND PARK ACTIVITIES.***
- **OK TO DO TWO MINUTE PEDESTRIAN CONTROL.**
- **MUST LET PATRONS PASS WHILE CAMERAS ARE NOT ROLLING.**
- **MUST NOT BLOCK ANY ENTRANCE OR EXIT ROADS.**
- **NOT ALLOWED TO BLOCK ANY ACCESS AREAS.**
- **NOT ALLOWED TO SET UP CONES AT THE PARK TO CLOSE OFF AREAS.**
- **STUDENTS ARE RESPONSIBLE FOR THEIR OWN TRASH.**
- **STUDENTS MUST PROVIDE THEIR OWN RESTROOMS.**
- **MUST LEAVE FERN DELL CLEAN OR BETTER AFTER FILMING IS DONE.**

MOCK PERMIT

- Vehicles and/or heavy equipment are not allowed on turf areas unless prior approval is given by the Park Film Office.
- Production companies must provide their own restroom and trash receptacles. The City dumpsters and trash cans cannot be used so all self-generated trash has to be removed and disposed of off-site.
- Film permits do not provide exclusive use of a park or recreation area.
- Service roads, parking lot driveway access, handicap or electric vehicle designated parking stalls may not be blocked or restricted. Emergency vehicle access lanes must be maintained in parking lots and park streets at all times.
- A 20 Foot unobstructed lane must be maintained between parked vehicles/trailers in all parking lots and Recreation and Parks roadways for emergency vehicle access.
- Due to underground plastic irrigation lines and trees having shallow root systems, staking or drilling into turf, rocks, trees or asphalted areas is not permissible unless prior approval is given by the Park Film Office. This approval will be noted in the permitted guidelines.
- Locked park gates can only be accessed by a Park Film Office Monitor. Security of open gates must be provided by the permitted company. Any equipment that is permitted to stay overnight must be guarded by the permitted company's security group.
- Alterations to natural or manmade surroundings or content of the park are not permissible unless documented in these specific guidelines. The permit holder is financially responsible for all remediation should there be any damage or unauthorized alteration to Department property. The remediation and cost of will be determined by the Park Film Office.
- A Park Film Office Monitor(s) may be assigned to the permitted location. Their job is to ensure guidelines are followed, liaison between park patrons, other City employees and a communication link between Permitee and the Park Film Office for any additional needs or authorizations. When the Park Film Office is closed the Park Film Monitor has the authority and responsibility to modify these guidelines within the parameters given to them by their supervisor. The Park Film Monitor has access 24/7 to contact their supervisors if needed. The Permitee will be required to adhere to the instructions, restrictions and requests given by the Park Film Monitor.
- Smoking is prohibited on all Department properties. An exception has been made for permitted film production companies to smoke in areas that are designated by the Fire Safety Officer or Park Film Monitor. If a Fire Safety Officer or Park Film Monitor is not assigned to the Permitee there will be no smoking with the exception of an actor smoking while performing or as part of the scene.
- A designated smoking area may not be near any patron activity or facility. Large buckets of sand or water must be placed in this area for disposal of tobacco or tobacco related products. The designated smoking area may be revoked or not allowed depending on weather and location conditions. Failure to comply with the smoking restrictions may result in a fine.

F-33484
LOS ANGELES FILM STUDY CENTER – CAMP DEATH
(GRIFFITH PARK AREA – FERN DELL AND SECTION 9 LOT)

NOT A PERMIT